

TERMS AND CONDITIONS

WIN £2,500 of BLOMBERG APPLIANCES

This “WIN £2,500 of Blomberg Appliances for your Local Hero” Promotion (the “**Promotion**”) is offered by Beko plc. (the “**Promoter**”), a company registered in England and Wales with registered office at Beko House, 1 Greenhill Crescent, Watford Herts, WD18 8QU, company registration number 02415778.

Entrants will be deemed to have accepted these terms and conditions, and agreed to be bound by them, when entering this Promotion.

Who may enter:

1. This no purchase necessary, free prize draw (“Prize”) is open to residents of the United Kingdom aged 18 years or over.
2. Employees (or family members of employees) of any group company of the Promoter, companies associated with the Promotion and all affiliates of such companies may not enter this Promotion.

How to enter:

3. To take part in this Promotion, entrants must complete and submit an online entry between **21st September 2020** and **30th October 2020** as detailed below which includes personal details and a brief 60 words or less paragraph on “Who and why you have nominated your local hero” as follows:
 - i. Complete the online entry form from www.euronics.co.uk/blomberghero
4. No purchase necessary to enter.
5. Maximum of one entry per person. The entrant is the person whose name is identified on the mode of entry submitted for the Promotion.

Winner selection and notification:

6. There will be 1 winner for this Promotion.
7. The winner will be notified by either phone or email within 28 days of the Promotion close date. If the winner does not respond within 7 days of notification the Prize will be re-drawn and offered to an alternative winner.
8. The prize of £2,500 worth of Blomberg appliances is non-transferable and no cash alternative will be offered. The winner has 6 months to redeem their prize from date of notification and includes any Blomberg appliance available as part of the UK range available via Euronics subject to stock availability. The prize includes delivery of the selected appliances to the entrant’s address as provided on the mode of entry but excludes installation and/or disposal of existing appliance.

9. Prize fulfilment will be supported by a designated member of the Blomberg Marketing team and local Euronics Store in closest proximity to the winner's address as provided on the mode of entry.
10. The Promoter accepts no responsibility for any entries that are incomplete, illegible, corrupted, lost, damaged, delayed or fail to reach them during the term of the Promotion.
11. By participating in this Promotion, you are accepting these Terms and Conditions.
12. This Promotion is governed by the laws of England and Wales.

Data Protection:

13. Your personal data provided on your completed entry form will be held by the Promoter as independent data controllers.
 - a) Your personal data provided by the completion of the claim form shall be processed by the Promoter for the purposes of organising the Promotion.
 - b) The Promoter respects your privacy rights and will only process your personal data to the extent and for the time necessary to administer the Promotion.
14. For further information on the purposes for and legal basis on which your personal data shall be processed by the Promoter, and your rights in relation to the processing of your personal data please visit <https://www.blomberguk.com/cookie-and-privacy-policy>
If you have any questions or comments regarding the Promotion, you may contact the Promoter at marketing.blomberg@beko.co.uk
15. Details of the prize winner will be available for one month after the close of this Promotion by writing to the Promoter at the address set out below and stating the name and date of the Promotion.